





GET RAIN ON YOUR PARADE

John Greaves

RAIN supports better enterprise conditions





RAIN RFID: 6 Values.



F = Frequency

Let's find out.....





RAIN RFID: 6 Values.



T = Technology

Let's find out.....





RAIN RFID: 6 Values.



D = Data

Let's find out.....





RAIN RFID: 6 Values.



S = Standards

Let's find out.....





RAIN RFID: 6 Values.



E = Environment

Let's find out.....





RAIN RFID: 6 Values.



A = Application

Let's find out.....

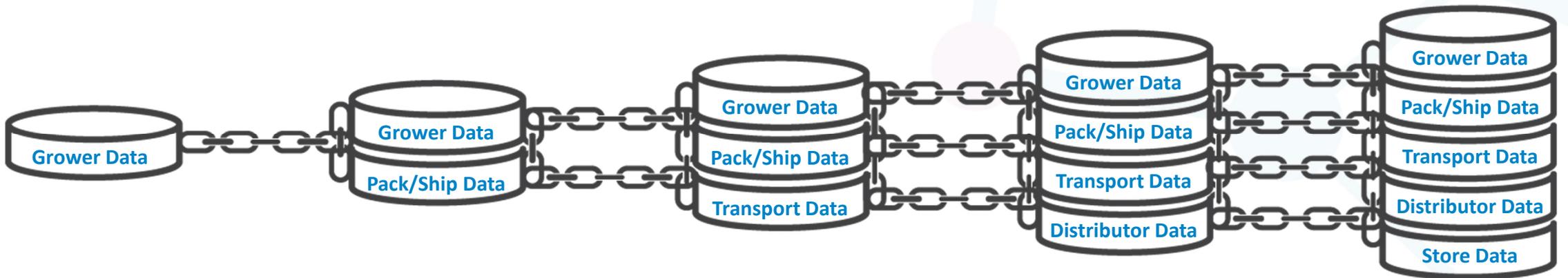
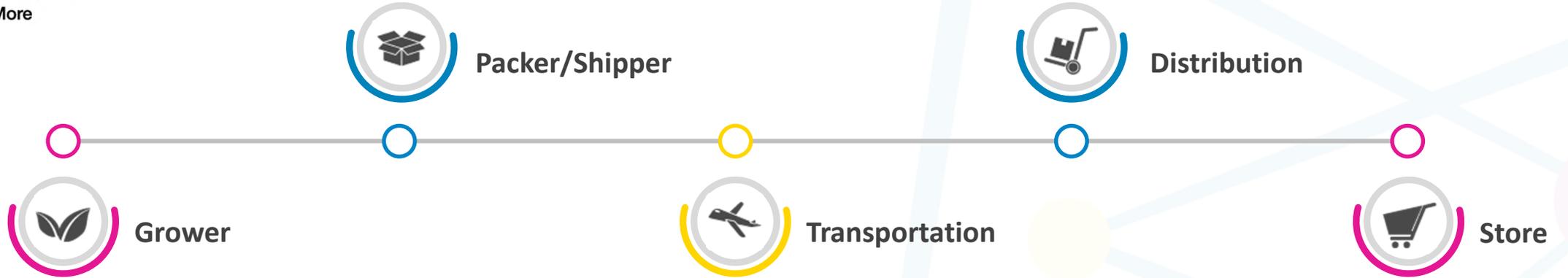


- Fear
- Uncertainty
- Process

- Of the unknown. Get to know it. Costs nothing.
- Of outcome. Map it, consider it. Check it.
- **And Procedure are the last hiding places of a person without the wit and wisdom to do their job properly.**

2020 Vision

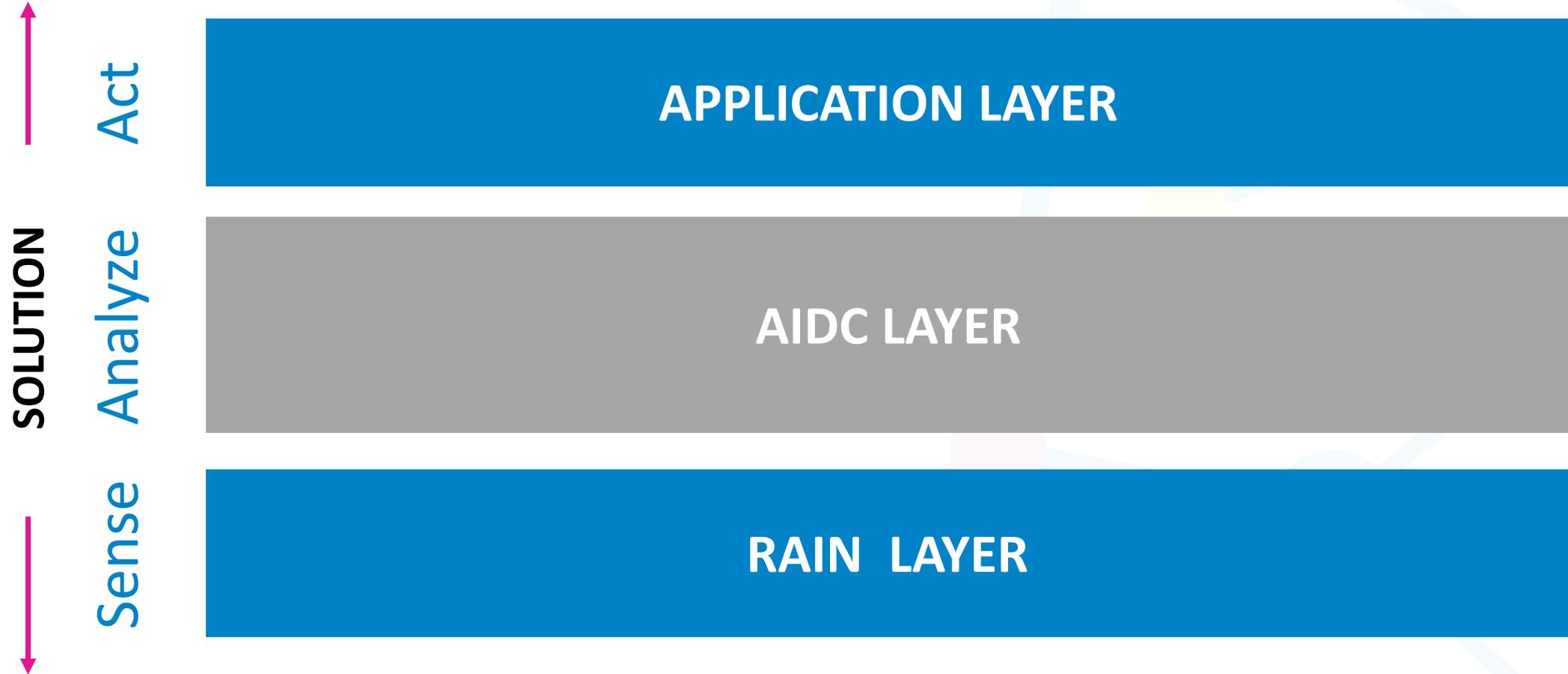
Produce Value Chain



How Important is RAIN



RAIN RFID Stack



True in 2010

Then reality, Fulfillment, sets in and you find yourself stranded.

The most challenging element of Fulfillment, of meeting expectations, is the pace of implementation, the speed and clarity of consideration

Industry bodies, standards bodies, regulators, governments and GS1, corporations, SMENOW

RAIN RFID IS ONLY FOR RFID



- Fulfillment is a physical event.
- Fulfillment and the RAIN RFID Era are mutual. They need each other and you, the user, need them both.
- You must decide, **now**, with legitimate guidance, RAIN or No rain, Pain or NO PAIN.
- Got an AFI?



3 STEPS TO RAIN PROOFING



USE CASE



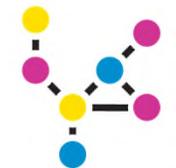
- Not everything needs RAIN
- Not every issue is a Technology issue
- Not deferrable, what happens when you do not fix the roof?

BoM



- Why? Don't forget the sausage. One singer, one song is gone.
- Spares?
- Support?

DEPLOYMENT



- **Plan by department (Gene Model)**
- **Benchmark.**
- **Skill Set upgrade**



OBJECTIVES of RAIN PROOFING



- Playing catch up– or getting ahead. **Fulfillment** is the word.
- Goal is a stronger, more efficient, & sustainable Value Chain
- RAIN RFID + GS1 standards = Scalable Traceability with RAIN
- Traceability → Transparency → Accountability → Responsibility



RAIN REALITY CHECK

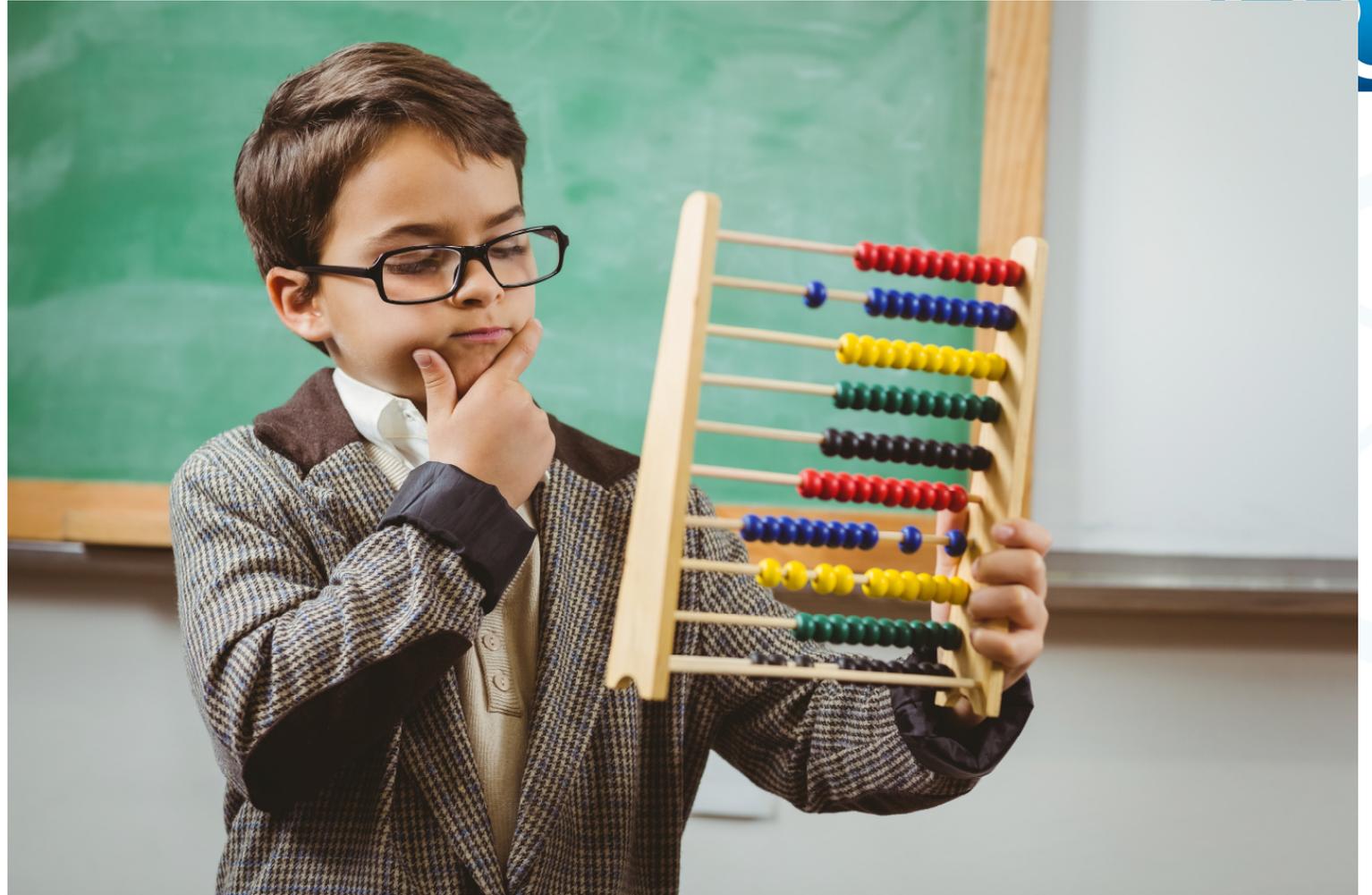


- **Value Chain data transparency**
 - Extending captured and timely data.
 - AIDC granularity and governance.
 - You cannot change the reality.
- **Stop asking the wrong questions.**
 - Cost should be measured not added.
 - Performance is relative, do you really need a Hemi.
 - Training and change recognition.

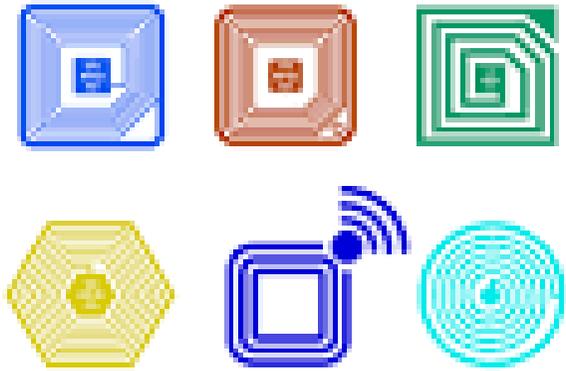


- When I started...

in RFID



RFID RAIN



- RFID
- EPC
- SC31
- AIM
- RAIN

- A genealogy of Technology

Types of APIs

 Sense

Triggers

Events from devices & infrastructure



Scan

or



Diagnostics

 Analyze

Searches

Historical, real-time & 3rd party data
with AI & ML



Historical Search



Battery

 Act

Actions

Do something with devices, solutions,
users, or ecosystem



Buy



Print

APIs as Products



Triggers



Scan



Print



Read



Diagnostics



Location

Actions



Print



Configure



Task



Blockchain



Buy



Support

Searches



Analytics



Handhelds



Tablets



Printers



Scanners



Readers



Batteries



Scans



Prints



Reads



Partners



Catalog



Supplies



Accessories



Tools



Users



Assets



Items



Pallets



Packages





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