



Use of RAIN RFID-based solutions for inventory management and UDI compliance for critical consumable medical devices at hospitals





VUEMED's technologies address some of the most critical, costly, and challenging issues affecting the healthcare supply chain today



VUETRACK^{RF}

Hands-free **RAIN RFID** solution turns distribution, storage areas, cabinets, procedure room, and hallways into a fully RFID-controlled supply chain from manufacturer to the hospital patient, and reports live all inventory transactions with 99.5% accuracy – transaction-free.

VUETRACK mobile

Hand-held **RAIN RFID** technology device powered by the VueTrack-Mobile App to manage consigned inventory, trunk stock, provide VMI services, etc. Ideal for physical inventory takes with a single scan. Provides detailed rep account data, analysis, and metrics.



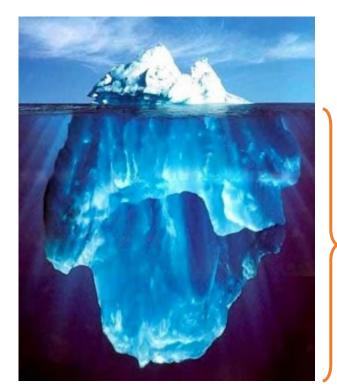
Software/RFID printer solution that encodes and registers in the cloud RFID tags according to FDA UDI standards, using GS1 EPC Gen2 passive RFID global standards and recording all tag events using the VueTrack-RF infrastructure.



Comprehensive yet flexible barcode scanning solution that manages products from their delivery to the point of care, while bridging the information gap at hospitals and delivering ROI > 5x1.



The global medical device industry* is ~\$390B/yr**, 40% in the U.S. alone. U.S. hospital spending is about \$1 trillion/yr***



* Includes stents, balloons, catheters, orthopedic devices, instruments, etc. ** Visiongain, Espicom Business Intelligence, Frost & Sullivan, SelectUSA.gov *** CMS.gov Inventories are poorly managed and not tracked, costing \$ billions in waste

Dollar share of products NOT tracked or accounted for by most hospitals*

- Bloated inventory by >20%
- Excess purchases by >15%
- Waste levels >20%
- Missed revenue from inaccurate billing >18%



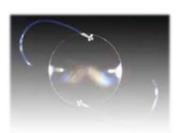
THE OPPORTUNITY

...and the entry point for more tracking technology and data applications



Patients' Implantable Devices List







DES 2010



WALKER 2012



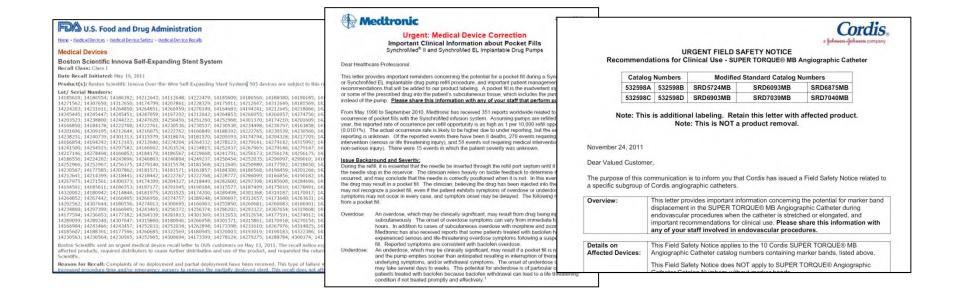
HIP 2008



PACEMAKER 2011

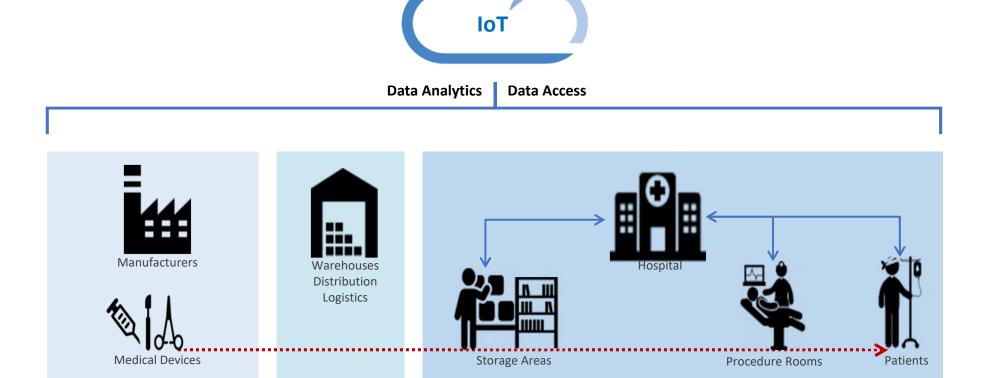


- > 600 1,200 medical device recalls issued each year, affecting hundreds of millions of units
- 2-4% are Class I recalls which pose a serious risk of injury or death* meaning several million units need to be tracked down, removed from shelves and/or required clinical follow-up





Transformation of the healthcare supply chain, from manufacturer to patient, will provide better, safer and more affordable patient care





What is driving the current sense of urgency to adopt technology to improve the healthcare supply chain?

Imperative cost reduction:

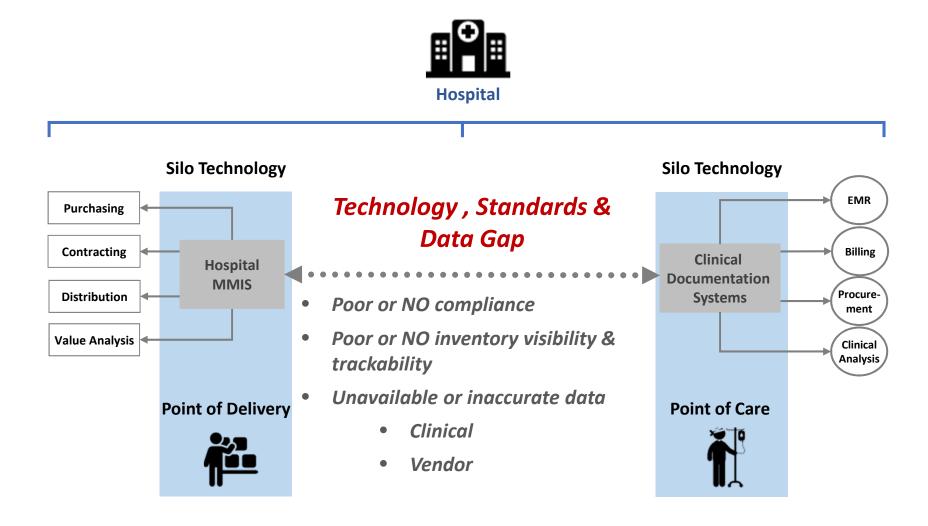
- Waste of time locating products and assets; waste through expirations
- Risk to the patient: stock-out, expired or recalled items, inaccurate medical records
- Efficiency: leaner, consolidated supplies; less time delivering better care
- Market enthusiasm for SaaS, Cloud-based, high ROI solutions
- Market seeking to achieve 100% compliance, visibility, and trackability in supplies management, and scalability to assets/equipment and people
- > FDA's Unique Device Identifier (**UDI**) by 2020
 - Global impact: barcodes or RFID, EPC and GS1, HIBCC

Reimbursement environment changing:

- Shrinking reimbursement do more for less
- Higher level procedural details becoming required by payors, including UDI data by CMS



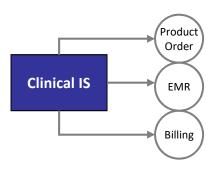
This gap of technology, standards, and data reinforces existing silos inside hospitals and prevents the supply chain from being transformed into a value chain both inside and outside hospitals





Supply documentation at the point of care is **still** highly manual, duplicative, and error-ridden

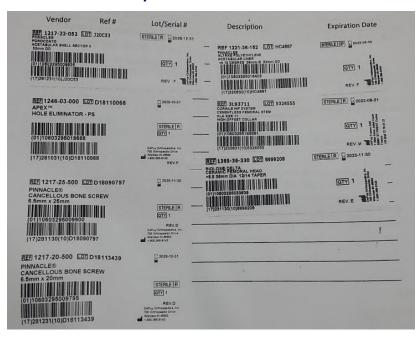
Clinical Departments



Implant Record – 2013



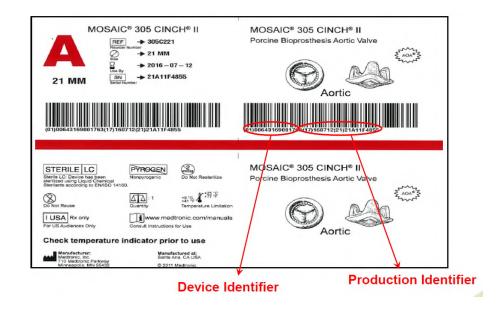
Implant Record – 2019





What is UDI?

- ✓ FDA-mandated
- Standard encoding system for all medical devices
- Enables track & trace from point of origin to the patient
- Designed to prevent errors and support recalls
- Human AND machine-readable label can use barcodes and RFID
- ✓ Fully implemented by 2020



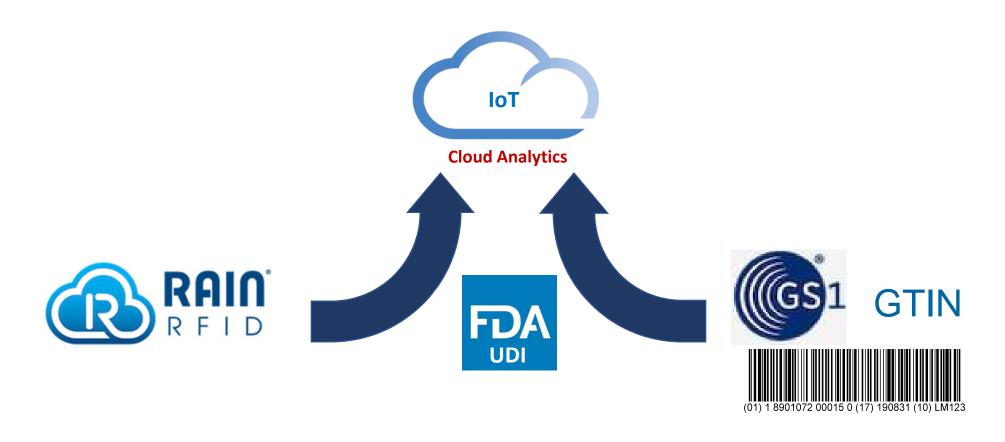


RAIN RFID solutions offer incomparable benefits to address these problems

IoT for the **Traceability Extensive Risk** User Throughout the Healthcare and Waste **Compliance Supply Chain** Hospital Mitigation **Scalability to UDI and Global** High Data **Track Assets & Standards ROI Accuracy** Compliance People too



Rain RFID and GTIN Barcodes bring the highest level of trackability, visibility and accuracy to inventory management and POC documentation







FDA-mandated Unique Device Identifier (UDI) data is resident on the tag itself using GS1 EPC GEN2 UHF encoding standards

Tagging Station



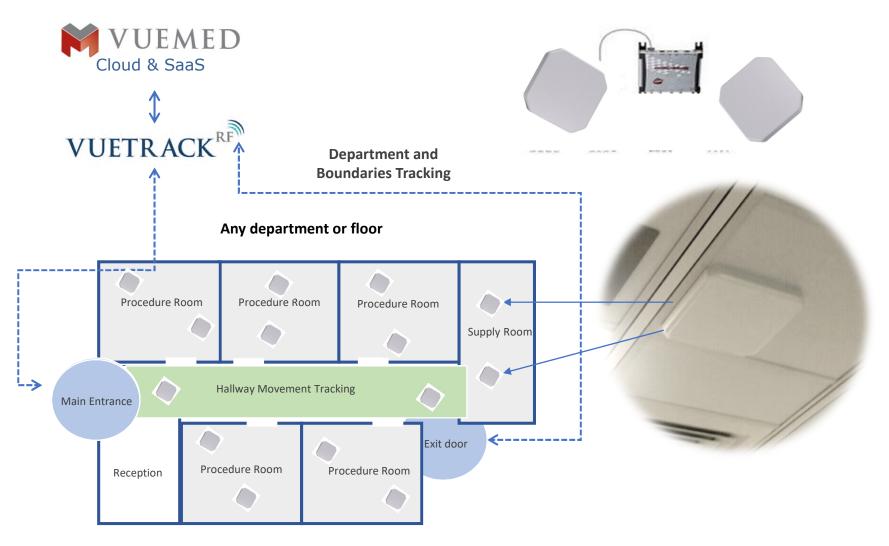
Tag encoding

- Device Identifier
- Production Identifier Data as applicable:
 - Lot Number
 - Batch Number
 - Serial Number
 - Expiration Date
 - Manufacture Date
 - HCT/P ID
- ➤ The UDI-encoded RFID tag may be printed with human readable text and a 2D barcode or blank





Tracks inventory in supply and procedure rooms, as well as movement throughout, and entry & exit from the department





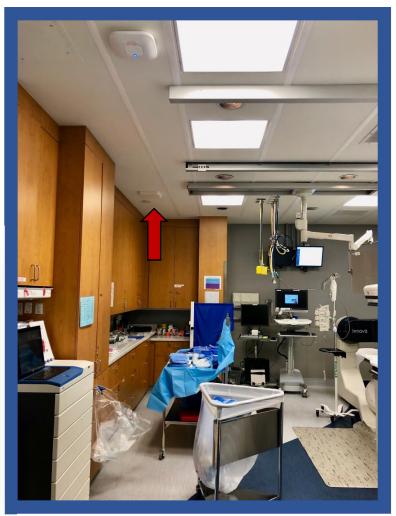
Supply Rooms



Hallways / Cabinets



Procedure Rooms







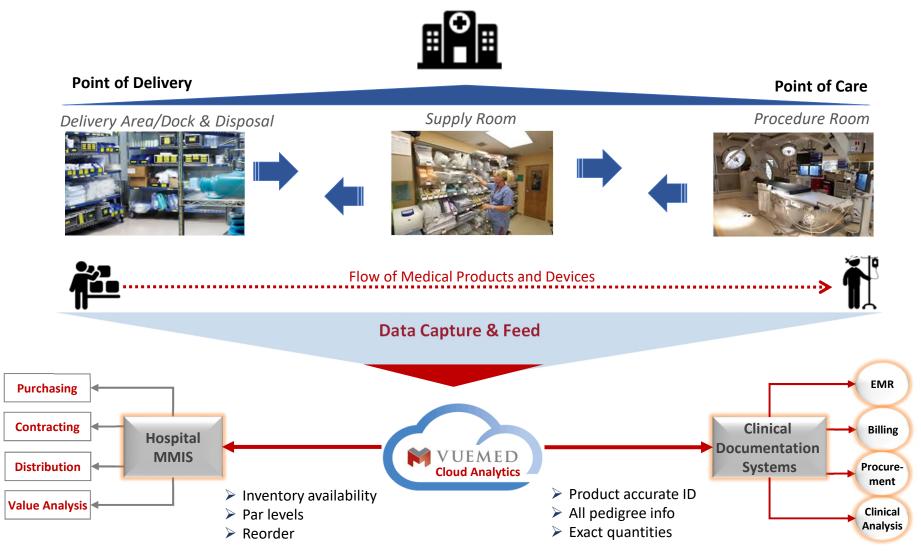




- Several hand-held RAIN RFID readers available
- Android-based mobile apps for inventory counts on the go.
- Simple to use, and cost-effective.
- Users can capture RFID tags or barcodes with unparalleled performance and report all captured data to the Cloud.
- An audit of a whole room of RFID-tagged inventory takes only seconds.
- Identifies and locates products in real-time.



All data about products and their movements from delivery to point of care are recorded and fed into other hospital systems as well as the VUEMED Cloud for analyses and guidance





High performing, versatile and cost effective RAIN RFID solutions help generate significant ROI for hospitals, and their suppliers

Typical Magnitude of Savings <u>Typical Sources of Savings:</u> Eliminate expirations 8% to 12% of total inventory value Ongoing waste reduction > Inventory size reduction 5% to 15% of total inventory value One-time and continuous lean levels Reduction in product purchases 10% of total new orders' value Opportunity to buy less and borrow instead of buy > Increase billed revenue capture 10% of total billed revenue Capture missed revenue, avoid fraud risks (insurance fines)



RAIN RFID can become a ubiquitous part of any hospital infrastructure as a foundational sensing technology and deliver the full benefits of IoT - from manufacturer to the patient

Barriers to Adoption

- Complex clinical and IT environment with multiple systems and constituents often working in silos
- Limited resources available, especially for non-clinical activities related to operational and financial controls
- Limited knowledge of RAIN RFID capabilities and benefits

Remaining Challenges

- □ Need critical mass to encourage mass adoption of pre-tagged items by the manufacturers, which will help encourage the adoption of RAIN RFID infrastructure
- ☐ Competing with proprietary/non-RAIN RFID systems
- □ Lack of common "OS" to work on all RAIN RFID devices - need the equivalent of "Windows", "Android", or "IOS"

The Good News...

- Recognition of the relationship between improved operations and increased quality of patient care
- ✓ Greater interest in adoption of technologies to solve the above
- ✓ Increased financial/reimbursement pressures to address inefficiencies & reduce operating costs without compromising care quality
- ✓ Increased engagement by all industry partners (suppliers, providers, vendors) in collaborating to solve these issues as everyone is impacted

Opportunities

- Multiple use cases for RAIN RFID in healthcare, just within med device and instrumentation tracking
- Opportunities for integrating data from multiple use cases using multiple devices managed by different vendors - into a single operational dashboard



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